Seungbin Park

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EDUCATION

Ph.D., City and Regional Planning, The Ohio State University   2025 (expected)
- Dissertation: *Understanding the Values and Evaluating the Impacts of Urban Land-Grant Universities' Community Engagement Initiatives*
- Committee: Harley Etienne (Chair), Yasuyuki Motoyama, Jason Reece, Ryan Schmiesing
- Graduate Minor: Public Policy and Management

Master of Public Administration, Korea University   2019

Bachelor of Economics, Korea University   2017
- Double Major: Political Science

PUBLICATIONS

PEER-REVIEWED ARTICLES

[4] Park, S., Clark, J. K., Schmiesing, R. J., Reece, J., Kaiser, M., and Lee, J. Y. (2024). Neighbors' perceptions of university engaged "research." *Journal of Planning Education and Research*. Advance online publication. DOI: 10.1177/0739456X241284271

[3] Lee, J. Y., Clark, J. K., Schmiesing, R., Kaiser, M. L., Reece, J., and Park, S. (Advance online publication). Perspectives of community members on community-based participatory research: A systemactic literature review. *Journal of Urban Affairs*. DOI: 10.1080/07352166.2024.2305132

[2] Lee, Y. S., Park, S., and Kim, T. I. (2020). Conditions for successful collaborative governance: The case of four local districts in Northeastern Seoul, South Korea [in Korean]. *Space and Environment*, *30*(4), 208–249. DOI: 10.19097/kaser.2020.30.4.208

[1] Lee, Y. S., Park, S., and Song, Y. (2018). Roles of local NGOs in disaster governance: The case of the Sewol Ferry disaster [in Korean]. *Space and Environment, 28*(4), 210–250. DOI: 10.19097/kaser.2018.28.4.210

NON-PEER-REVIEWED ARTICLES, REPORTS, AND OTHER PUBLICATIONS

[4] Clark, J., Kaiser, M., Reece, J., Schmiesing, R., Irish, A., Knott, K., Lee, J. Y., and Park, S. (2021). *University Research in the Neighborhood: The Perspective of Community Members*. The Ohio State University Office of Outreach and Engagement.

[3] Park, S., Schmiesing, R., Clark, J., Kaiser, M., Allen, C., and Cheesebrough, M. (2021). *A Report on the Engaged Scholars, 2013–2019: Analysis of Engagement Efforts by Faculty, Students, and Staff at The Ohio State University*. An internal report to The Ohio State University Office of Outreach and Engagement.

[2] Park, S. (2020). Smart City, Data, and Data Platform [in Korean]. *Data@KU*, *8*.

[1] Park, S. (2020). Smart Columbus [in Korean]. *Incheon Development Institue Urban Research, 17*, 403–419.

WORKS IN PROGRESS

[2] Lee, Y. S., and Park, S. (Draft). When a mayor of a strong government meets participatory governance.

[1] Etienne, H., Park, S., and Motoyama, Y. (Data analysis). Business closure in campus-adjacent neighborhoods following the COVID-19 pandemic.

SELECTED ACADEMIC PRESENTATIONS

[7] Park, S. (Accepted). Perspectives and perceptions of universities' community engagement. *The ACSP 2024 Annual Conference*. Seattle, WA.

[6] Park, S. (Jul 2024). Understanding different perspectives in assessing a university's neighborhood revitalization. *The CDS 2024 Annual Conference*. Omaha, NE.

[5] Park, S. (Apr 2024). Community engagement in the eye of the beholder: Perception gaps among stakeholders in assessing a university's community engagement initiative. *International Conference on Urban Affairs 2024*. New York, NY.

[4] Park, S. (Nov 2023). Urban land-grant universities engaged in non-adjacent neighborhoods: An exploratory analysis of neighborhood revitalization efforts. *The ACSP 2023 Annual Conference*. Chicago, IL.

[3] Etienne, H., Park, S., and Motoyama, Y. (Nov 2022). Retail closures in campus-adjacent neighborhoods following the COVID-19 pandemic. *The ACSP 2022 Annual Conference*. Toronto, ON, Canada.

[2] Park, S. (Apr 2022). Setting up an analytical framework of university-community engagement partnerships. *The UAA 2022 Annual Conference*. Washington, DC.

[1] Park, S., Schmiesing, R. (Sep 2021). Principles of engaged research from the perspective of the community. *The Engagement Scholarship Consortium 2021 Conference*. Online.

RESEARCH EXPERIENCES	
City and Regional Planning Section, Knowlton School of Architecture, The Ohio State University	
Graduate Research Associate (PI: Harley Etienne)	Jan 2022–Dec 2023

- Established a data set of universities' policy to COVID-19 and business closure near campus.
- Analyzed spatial and statistical data.

Office of Outreach and Engagement, The Ohio State University

Graduate Research Associate (PI: Jason Reece)   May 2020–May 2021
- Reviewed literature on university as anchor institution, university-community partnerships, and community engagement.
- Compiled and analyzed a data set of community-engaged research projects at OSU; wrote an internal report.

Ilmin International Relations Institute, Korea University

Research Intern (PI: Seonghan Kim)   Sep 2015–Dec 2015
- Collected and managed a data set of NGOs and INGOs working for human rights in North Korea.

TEACHING EXPERIENCES

GRADUATE TEACHING ASSOCIATE, OSU
- CRPLAN6500 Plan Making and Analysis Techniques (G)   SP 2024, SP 2023
  Student Evaluation of Instructor: 4.50/5.00 (SP 2023)
- CRPLAN2100 Creating Innovative Cities and Regions (UG)   SP 2020, AU 2019
- CRPLAN2000 Introduction to City and Regional Planning (UG)   AU 2024

GRADUATE TEACHING ASSISTANT, KU
- PUB501 Advanced Quantitative Analysis I (G)   SP 2018
- PAPP362 Risk Society and Public Policy (UG)   AU 2018
- PAPP242 Statistical Analysis of Public Policy (UG)   AU 2017

TEACHING-RELATED ACTIVITIES
- Teaching Endorsement: Meaningful Inquiry   Aug 2023
  Drake Institute for Teaching and Learning, The Ohio State University
- Doctoral Program Peer Mentor   Aug 2023–May 2024
  City and Regional Planning Section, Knowlton School of Architecture, The Ohio State University

GRANTS, AWARDS, AND SCHOLARSHIPS

EXTERNAL
- ACSP Student Travel Award, Association of Collegiate Schools of Planning   2023
- George Nickolaus Graduate Student Award, Community Development Society   2023
- Third Place Paper Award, The 4th Graduate Students' Conference in Public Administration, Yonsei University   2018
- Brain Korea 21+ Scholarship, National Research Foundation of Korea   2017–2018

THE OHIO STATE UNIVERSITY
- Ray Travel Award, Council of Graduate Students   2024
- Career Development Grant, Council of Graduate Students   2023
- Voss Ph.D. Student Award (Best Dissertation Proposal), Knowlton School of Architecture   2023
- Knowlton Student Travel Grant, Knowlton School of Architecture   2022, 2023, 2024

KOREA UNIVERSITY
- Outstanding New Student Scholarship, Graduate School   2017
- Best Honor Scholarship & Honor Scholarship   2011–2013

ADDITIONAL TRAINING	▪ Emerging Engagement Scholars Workshop 2023 *The Engagement Scholarship Consortium 2023 Annual Conference* ▪ Python Basics, Pandas Basics and Intermediate, & Web Scraping Toolkit 2023 *Text Analysis Pedagogy Institute from Constellate* ▪ Economic Inclusion Research Network Workshop 2023 *The UAA 2023 Annual Conference* ▪ International Student Workshop 2022 *The ACSP 2022 Annual Conference* ▪ Qualitative Research Bootcamp 2021 *Ohio Union Activities Board, The Ohio State University*

PROFESSIONAL EXPERIENCES

City and Regional Planning Section, Knowlton School of Architecture, The Ohio State University

Publication Advisory Committee Coordinator (Supervisor: Jennifer Clark)   Sep 2021–Dec 2021
- Designed professional development programs for doctoral students.

Department of Public Administration, Korea University

Research Assistant (Supervisor: Tae-Il Kim)   Sep 2017–Jun 2018
- Cleaned and visualized quantiative data using Stata and R to publish *Statistics for the Social Sciences*.

Anam-Dong Neighborhood Campus Town Project, Seoul Metropolitan Government

Student Team Leader   Jun 2016–Dec 2016
- Surveyed and interviewed community residents, local business owners, and students to identify local issues.
- Assisted with organizing two neighborhood planning workshops.

MEMBERSHIPS AND LEADERSHIP

PROFESSIONAL AFFILIATIONS
- Association of Collegiate Schools of Planning (ACSP)
- Community Development Society (CDS)
- Urban Affairs Association (UAA)

PEER REVIEW
- The Ohio Sate University Ph.D. Conference on Real Estate and Housing
- *Journal of Planning Literature*

COMMUNITY LEADERSHIP
- Interim Vice President, Korean Graduate Student Association,   May 2023–May 2024
The Ohio State University
- Vice President, Korean Graduate Student Association,   May 2021–May 2023
The Ohio State University

SKILLS
- **Quantitative Data Analysis**: R, Stata, SPSS, Python, PostgreSQL
- **Qualitative Data Analysis**: NVivo
- **Spatial Data Analysis**: QGIS, ArcGIS Pro
- **Documentation**: LaTeX, R Markdown
- **Language**: English (fluent), French (beginner with DELF B1), Korean (native)

[Last updated on 2024-10-08]